

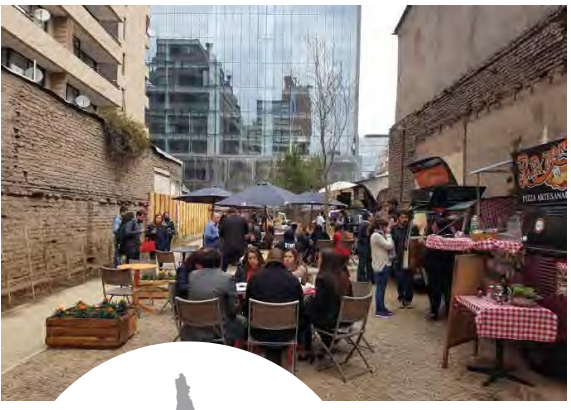
CATEGORY 3

HOUSING, ACCESS TO LAND URBAN RENEWAL

POCKET SIZE PUBLIC SQUARES

ORGANIZATION
REGIONAL METROPOLITAN
GOVERNMENT OF SANTIAGO

 CHILE



SCOPE: METROPOLITAN, METROPOLITAN REGION

CONTEXT

PROBLEM

GRAN SANTIAGO HAS AN ESTIMATE OF 2,500 HECTARES OF ROUGH LAND, 400 HECTARES CORRESPOND TO PUBLIC PROPERTY. THESE MULTIPLE PUBLICLY OWNED SPACES ARE RESERVED FOR FUTURE INVESTMENTS AND HAVE BEEN CLOSED TO CITIZENS, MAKING THEIR FREE USE IMPOSSIBLE.

PROJECT

FORM A NETWORK OF TRANSITORY SPACES FOR PUBLIC USE ON ROUGH LAND TO PROMOTE THE DEVELOPMENT OF LOCAL ECONOMIES. HAVING VISIBLE PLACES FOR PUBLIC USE AND OPEN TO THE COMMUNITY, MATERIALIZING A NEW TYPOLOGY OF PUBLIC USE SPACES THROUGH THE CONCEPTS DEVELOPED BY TACTICAL URBANISM (POP UP URBANISM).

RESULTS

REACHED

- » 12 OUT OF 16 SQUARES CONSIDERED DURING THE INITIAL PHASE, HAS HAD MORE THAN 200 THOUSAND VISITORS;
- » MORE THAN 500 GASTRONOMIC ENTREPRENEURS HAVE PARTICIPATED IN THE PROCESS;
- » 3 POCKET SIZE SQUARES OPENED OUTSIDE OF SANTIAGO IN VALDIVIA, TEMUCO AND LA SERENA;
- » MATERIALIZATION OF URBAN ART AND TACTICAL URBANISM IN THESE AREAS.

EXPECTED

- » OPENING OF 3 NEW SQUARES WITH APPROVED FINANCING;
- » CONTINUE TO IMPLEMENT INNOVATIVE PUBLIC-PRIVATE FINANCING MECHANISM FOR SQUARES' COSTS AND MAINTENANCE; AGREEMENT WITH OTHER OPERATING PARTNERS AND TESTING OF NEW SPACE ACTIVATOR PROGRAMS.

