



# 25

## CATEGORY 6

INNOVATIONS OR TECHNOLOGICAL DEVELOPMENTS FOR HOUSING AND A SUSTAINABLE AND INCLUSIVE CITY

# MORADIA URBANA COM TECNOLOGIA SOCIAL

## URBAN HOUSING WITH SOCIAL TECHNOLOGY

### ORGANIZATION

INTERNATIONAL COMMUNITY ACTION NETWORK - INTERACTION, IN COLLABORATION WITH THE BANK OF BRAZIL FOUNDATION



BRAZIL



**SCOPE: NATIONAL, CURRENTLY IN 47 CITIES IN ALL REGIONS OF BRAZIL WITH POTENTIAL FOR MORE CITIES IN THE COUNTRY**

### CONTEXT

#### PROBLEM

THERE IS A DEMAND FOR COMMUNITY MOBILIZATION, ORGANIZATION AND STRENGTHENING IN THE INITIATIVES OF THE GOVERNMENT PROGRAM 'MINHA CASA MINHA VIDA', CONSIDERING THAT THEY HAVE DWELLERS OF VARIOUS CONTEXTS. SOCIAL TECHNOLOGY WORK AIMS TO UNIFORMIZE UNDERSTANDING SO THAT EVERYONE CAN STRIVE FOR THE OBJECTIVES AND PRIORITIES OF THE PLACE, IN AN INFORMED MANNER.

#### PROJECT

RE-APPLY SOCIAL TECHNOLOGY IN URBAN HOUSING TO: MOBILIZE, ORGANIZE AND STRENGTHEN ITS INHABITANTS; PROMOTE AUTONOMY IN THE CONQUEST OF THEIR RIGHTS; AND COORDINATE THEM WITH REPRESENTATIVES OF THE MUNICIPALITY AND OF BANCO DO BRASIL BANK.

### RESULTS

#### REACHED

- » 60 INSTITUTIONS TRAINED TO RE-APPLY SOCIAL TECHNOLOGIES SINCE NOVEMBER 2016;
- » SURVEY OF LOCAL ASSETS IN 62 HOUSING DEVELOPMENTS (NEAR 31,000 HOUSES ,110,000 DWELLERS IN 47 CITIES), FROM DECEMBER 2015 UNTIL MARCH 2018;
- » 100 ASSEMBLIES, 48 CENSUSES, 40 FINANCIAL EDUCATION ACTIVITIES AND VARIOUS SECTORIAL MEETINGS AND MEETINGS WITH REPRESENTATIVES OF THE PUBLIC AND BANKING SECTOR FROM DECEMBER 2015 UNTIL MARCH 2018;
- » OF THE COMPLEMENTARY PROJECTS (LIBRARIES, COMMUNITY GROVES, AMONG OTHERS) INITIATED FROM LOCAL DEMANDS IN 24 HOUSING DEVELOPMENTS, 16 HAVE BEEN SUCCESSFULLY COMPLETED UP TO MARCH 2018.

#### EXPECTED

- » ACTIONS IN 124 BUSINESSES, HELPING 330,000 PEOPLE DIRECTLY IN 69 CITIES IN THE COMING YEARS.

